



One Identity Customer Engagement Opportunities

SHARE YOUR IAM SUCCESS

At One Identity by Quest, we understand the importance of customers having the information to make right solution choice. You understand the value of an independent voice and how it can help select a solution and guide you to the best purchase for your organization.

The following is a list of One Identity customer engagement opportunities that you can leverage to promote the success you've had with One Identity solutions and to build awareness of how it has enabled your organization to operate more efficiently and securely.

Review the list below and choose as many engagement opportunities as you'd like. If you have any questions, the One Identity Customer Engagement Team will be happy to have a conversation with you prior to any participation.

Reference call

Share your experiences with potential One Identity customers about our products and services, common topics include the implementation, product quality, performance, services and customer support.

Case Study

We are especially interested in hearing about your role, your technical environment, your business challenges, what prompted the search for a solution, why you selected One Identity, and the measurable results you've seen since implementation.

Press interview

Experience like yours is gold to tech reporters. They genuinely want to hear your perspective on trends as well as understand the value that One Identity products bring to the IAM marketplace.

Social media commentary

Are you active on social media? If so, we'd love to help you amplify your voice further with occasional opportunities to comment on industry trends and topics, as well as your experience with One Identity.

Analyst interview/survey

An interview/survey with an analyst firm is completely confidential. Your feedback will not be cited in any written report.

Review One Identity

One Identity strives to provide the best IAM solutions. Your feedback can help our products and services be even better. Please consider evaluating us at either Gartner Peer Insights or IT Central Station. Your participation and feedback will guide other who are searching for IAM solutions. Reviews take about 10 minutes to complete and can be anonymous.

Customer Video

Tell your story in a short video. It's easy. We come to you to learn about your successful deployment of One Identity solutions and capture it on film.

Speaker opportunity at event or webinar

We have a wide variety of speaking opportunities at external events, as well as internal events and webinars. Speaker opportunities can be a fantastic way to build visibility for yourself, your department and organization. We'll always run the opportunity by you for consideration first and you can decide whether or not you're interested/available.

News Release Quote

Have a conversation with our friendly One Identity Public Relations staff to be quoted in one of our press releases. It may be simple reaction to an announcement or an industry trend or your experience with One Identity product(s).

Last name:	First name:
Title:	
Company name:	Location:
Phone number:	Email:
One Identity product(s) used:	Sales rep:
Company Website URL:	Company Twitter:
Company LinkedIn:	Company Facebook Page:
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After completing this form, please email to your sales representative or One Identity Customer Engagement: Laureen.Smith@oneidentity.com

We look forward to hearing from you.

Benefits of Customer Engagement

- Promote business successes with internal and external audiences
- Position the One Identity investment, showing how it positively impacts the company
- Increase visibility of successes via exclusive press or speaker engagements
- Demonstrate how IT has helped to enable business and improve customer service
- Accelerate adoption of technology in the organization
- Gain access to One Identity product management and executives
- Gain recognition as a thought leader
- Differentiate from the competition
- Gain marketing content to use

About One Identity

One Identity helps organizations optimize identity and access management (IAM). Our combination of offerings, including a portfolio of identity governance, access management, privileged management and identity-as-a-service solutions, enables organizations to achieve their full potential – unimpeded by security, yet safeguarded against threats. For more information, visit

www.oneidentity.com.

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